zeenna

CUSTOMER STORY

Logistics | Candidate engagement | Pre-screening

Geis gets over 90% of responses within 24 hours, weekends included.

Geis aims to contact every candidate within 24 hours. At high volumes and over weekends that was out of reach by phone. With Zeenna, candidates respond around the clock.



Industry	**Logistics**	Headquarters	**Germany**	People	**10,000**
Branches	**32**				

RESULTS WITH ZEENNA

90%+ of responses received within 24 hours

50 min of daily screening, down from about 5 hours

<2 h average candidate response time

2 min fastest completed pre-screening

Figures reported and confirmed by Geis Logistics. The 5-hour and 72-hour baselines describe the process before Zeenna.

THE CHALLENGE

Speed decides who you hire. The phone was too slow.

01 Candidate contact was delayed beyond 24 hours, and up to 72 hours on weekends.

02 Verification calls took about five recruiter hours every day.

03 Manual screening kept labour costs high.

BEFORE AND AFTER

	BEFORE	WITH ZEENNA
Weekend candidates	Up to 72 hours to first contact	**Invited the same weekend**
Daily screening	About 5 hours of calls	**50 minutes of review**
Response speed	Contact target often missed	**Over 90% of responses within 24 hours**

- Most candidates respond within the 24-hour target, even at high volume.
- Weekend candidates no longer wait until Monday.
- Recruiter hours move from dialling to deciding.

HOW ZEENNA HELPED

A first conversation that never closes.

1. **Contact without office hours**
   Weekend candidates are invited over the weekend, not on Monday morning.
2. **Pre-screening in minutes**
   Candidates complete the questions on their phone. The fastest took two minutes.
3. **Recruiters start with answers**
   The team reviews finished pre-screenings instead of spending the morning on calls, and decides who moves on.

> **"Speed is key in capturing candidates. We aim to contact them within 24 hours, but high volumes made this difficult. Now, we get over 90% of responses within 24 hours."**
>
> **HR Manager**, Geis Logistics

No application left waiting.

AI does the routine. People make the decisions.

Book a demo
zeenna.ai/contact
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